



*Yorkshire
& Humber*
AHSN

**Transforming Lives
Through Innovation**

How can we create real, lasting change after COVID-19?

**Richard Stubbs, Chief Executive
Yorkshire & Humber AHSN**

@YHAHSN #NHSReset

The AHSN Network
*Supporting the Health and Care **Reset***



Today's panel



Katherine Ward
Chief Commercial Officer
Healthy.io



Michael Wood
Head of Health
Economic Partnerships
NHS Confederation



Rob Webster
Chief Executive
West Yorkshire & Harrogate
Health and Care Partnership

**NHS and social care organisations
have transformed rapidly to meet
the challenge of COVID-19**



Primary Care

GP
face-to-face
consultations



80%
before
COVID-19

Now at
8%

Public use of digital services

Requests
for repeat
prescriptions
via the NHS app



236k
from Jan 2019
to Feb 2020

100k
since
24 Feb
2020

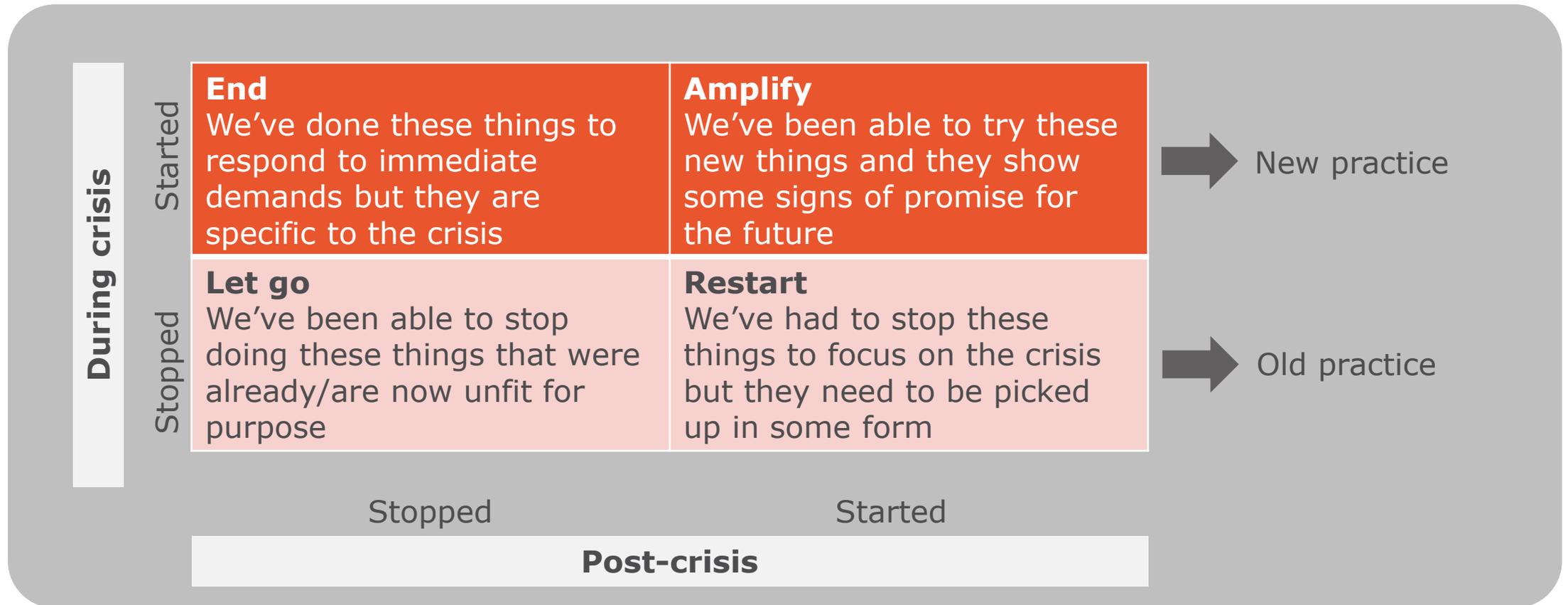
Agile working

Microsoft
Teams rolled
out to...



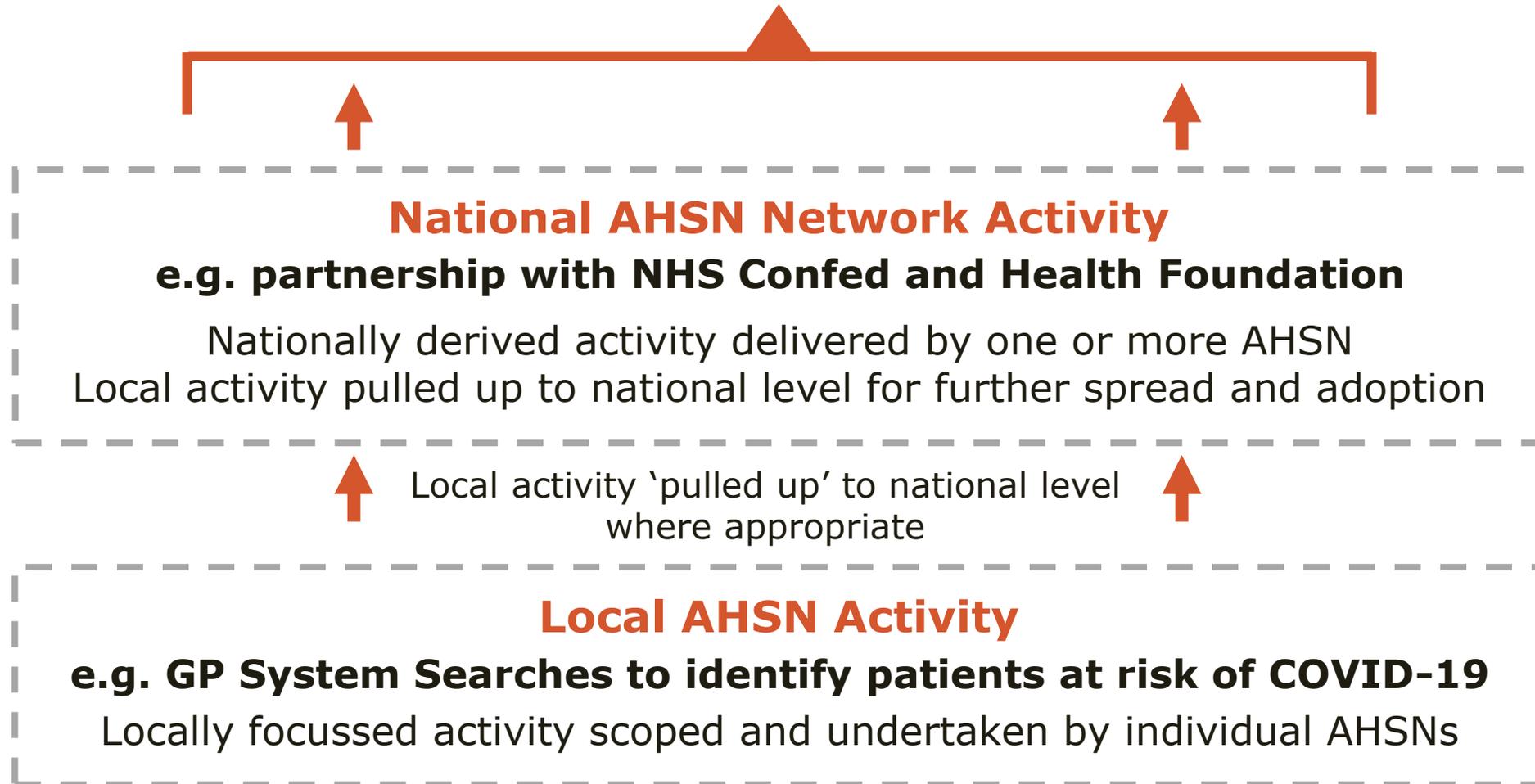
1.25m
NHS staff in
1 month

Understanding crisis response measures: Collective sense-making



The AHSN Network

Supporting the Health and Care **Reset**



Regional evaluation and reset work

Short term



Rapid
insights

May 2020

Medium term



Deeper
evaluation

July 2020

Long term



Reset
recommendations

September 2020

NHS **RESET**
FOR THE FUTURE OF HEALTH AND CARE

'... a new NHS Confederation campaign to contribute to the public debate on what the health and care system should look like in the aftermath of COVID-19'

Michael Wood
Head of Health
Economic
Partnerships
NHS Confederation

@NHSLocalGrowth



NHS Reset - more than simply a recovery

1 July 2020

Michael Wood
Head of Health Economic Partnerships
NHS Confederation
[@NHSLocalGrowth](#)

A service in trauma

- Transformation in weeks to a Covid ready service
- Major influx of new staff
- Staff exhaustion
- Funding issues set aside
- Command and control but also lighter regulation
- Major issues around PPE and testing – guidance and supplies
- Serious communication issues and with confidence in government
- Major innovation in institutions
- Big advances where relationships solid

Why Reset?

- An opportunity to **influence nationally** and **guide locally**
- Major changes need to be captured and nailed down. NHS leaders do not aspire to a recovery to the same NHS, they want a Reset to the new
- Need for a public debate on what the health and care system can and cannot achieve
- Need to influence national strategies
- Need for guidance to our members to support them to transform

<https://www.nhsconfed.org/supporting-members/nhs-reset>

Our work covers ten key areas



Health and care workers

What do employers need to enable them to attract, recruit, train, develop, deploy and best support their workforce?



Health inequalities

How can the health and care sector help to address the geographic, socio-economic and socio-demographic inequalities exposed by the pandemic?



Mental Health

As the system prepares for the mental health aftermath of COVID-19, what will be needed to meet increased demand, safeguard staff wellbeing and support some of the most vulnerable in our society?



Governance and regulation

Does the national architecture and culture of assurance and regulation need to change?



Restoration and recovery

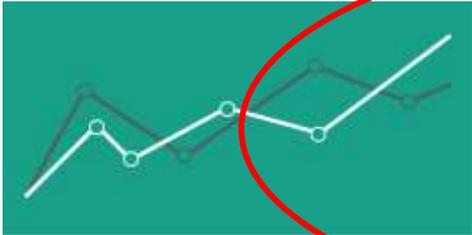
The way that NHS services resume and work alongside COVID-19 will be one of the biggest challenges policy makers, leaders and clinicians will have faced for decades. How can the system approach this in the best way?



Integration and whole-system thinking

What should system and place level working need to look like and how could they be enabled?

Key areas



Economic and social recovery

What role can the health service play in post pandemic economic and social recovery?



Best practice and innovation

This period has seen an explosion of innovation. This theme will help to uncover, spread and celebrate the innovations of the coronavirus period that have supported patients, staff and systems at a time of national emergency.



Social care

The COVID-19 crisis has once again demonstrated the need for a new settlement for social care and highlighted the critical role the sector plays in the delivery of health and care services.



A new relationship between the NHS, public services and communities

Does COVID-19 provide the starting point for a new relationship between the NHS, other public services and the communities we serve?

An early common focus throughout the work

- Digital
- Health inequalities
- Culture
- Agility
- Local leadership
- System thinking



Keeping innovation at the heart of Reset

*As part of #NHSReset the NHS Confederation is working with the **AHSN Network** and the **Health Foundation** to focus on how the health and care sector can work with staff, patients and the public to understand, translate and adapt the best of COVID-19-related innovations and initiatives into everyday practice – maintaining momentum, sharing what’s working and improving people’s care.*

We will explore what our clinicians, leaders and innovators believe should be retained, adapted, reinstated or stopped, and for which populations or settings; and critically how we should collectively build on the rapid progress made to accelerate the reset and ongoing improvement of health and care planning and delivery.

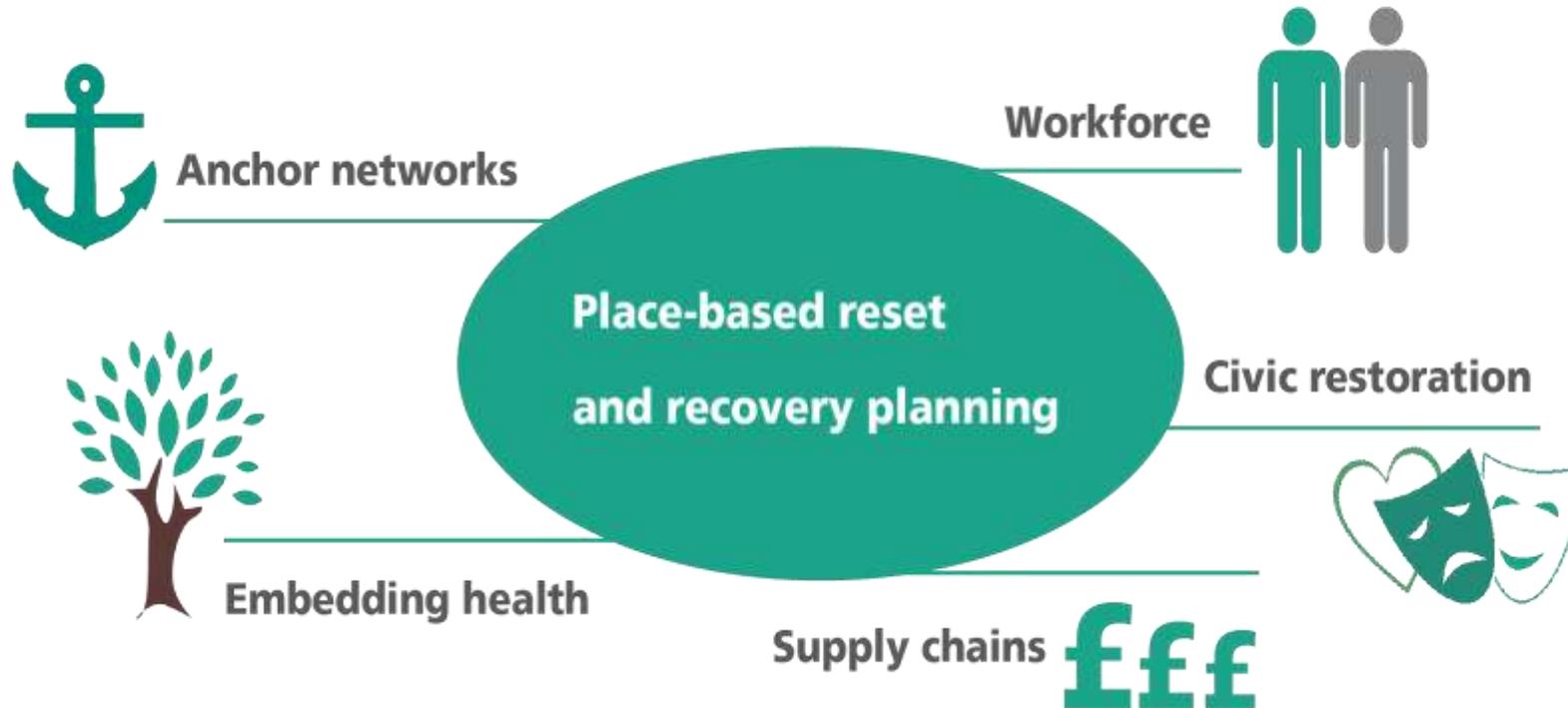
Keeping innovation at the heart of reset

- **What's working well?** *Identifying and understanding what's working for whom*
 - Balancing the need to rapidly evaluate COVID-19 change for the immediate future with a longer-term systematic review
- **The race to systematise service innovation:** *how to make the changes in practice and mindset sustainable*
 - What needs to be done to embed changes and modernise how we work before the opportunity to reset how we work is lost?
- **A spotlight on the wider system:** *ensuring the focus is retained on the integration agenda, and on community, primary care and social care*
 - How can having a COVID-19 innovation focus truly support the development of our integrated care systems?

Crystal ball gazing: Health as the ‘new wealth’?

- Funding for public services explicitly recognised as an economic investment
- National measures for economic progress emerging that cover a wider contribution to what we value, including well-being
- National and local strategies for ‘levelling-up’ more heavily focused on narrowing inequalities, including health inequalities
- Fundamental changes to the labour market
- Renewed focus on remodelling UK as manufacturing hub in future
- Severe institutional instability across the UK, with some partner organisations historically deemed secure seeing potential mergers and closures.
- Enhanced demands for decentralization and devolution across England

A five-point plan for every system



A window of opportunity?

- We can still accelerate the delivery of the Long Term Plan, but this requires the national NHS to engage and empower local systems and leaders
- Can we maintain the innovation seen to date, in terms of mindset, resources, risk appetite, clinical leadership and experimentation?
- NHS Reset a vital part of the wider place-based Reset – are we influencing/supporting/aligning where appropriate?
- What does the future hold politically, economically, socially?

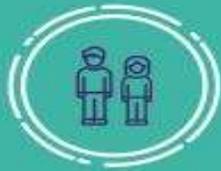
Rob Webster
Chief Executive
West Yorkshire and
Harrogate Health and
Care Partnership

@NHS_RobW



West Yorkshire and Harrogate Health and Care Partnership

Creating real, lasting change



Rob Webster - 01 July 2020



Single vision, solid principles





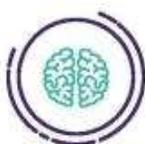
Ten of our big ambitions

1

We will increase the years of life that people live in **good health** in West Yorkshire and Harrogate compared to the rest of England. We will reduce the gap in life expectancy by 5% (six months of life for men and five months of life for women) between the people living in our most deprived communities compared with the least deprived communities by 2024.



2



We will achieve a 10% **reduction in the gap in life expectancy between people with mental health conditions, learning disabilities and/or autism** and the rest of the population by 2024 (approx 220,000 people). In doing this we will focus on early support for children and young people.



3

We will address the health inequality gap for children living in households with the lowest incomes. This will be central for our approach to improving outcomes by 2024. **This will include halting the trend in childhood obesity**, including those children living in poverty.



4



By 2024 we will have increased our **early diagnosis rates for cancer**, ensuring at least 1,000 more people will have the chance of curative treatment.

5

We will **reduce suicide by 10%** across West Yorkshire and Harrogate by 2020/21 and achieve a 75% reduction in targeted areas by 2022.



6



We will achieve at least a **10% reduction in anti-microbial resistance infections** by 2024 by, for example, reducing antibiotic use by 15%.

7



We will achieve a **50% reduction in stillbirths, neonatal deaths, brain injuries** and a reduction in maternal morbidity and mortality by 2025.

8

We will have a **more diverse leadership** that better reflects the broad range of talent in West Yorkshire and Harrogate, helping to ensure that the poor experiences in the workplace that are particularly high for Black, Asian and Minority Ethnic (BAME) staff will become a thing of the past.



9

We aspire to become a global leader in responding to the **climate emergency** through increased mitigation, investment and culture change throughout our system.



10



We will **strengthen local economic growth** by reducing health inequalities and improving skills, increasing productivity and the earning power of people and our region as a whole.



UK medtech industry is one of the most highly productive sectors in the UK with a value of over **£20bn** per year



The global market for medical technologies is predicted to grow by **50% by 2025**



The Leeds City Region has **9%** of the UK medtech patents



The Leeds City Region has **40,000** manufacturing jobs which is second highest for any city region in the UK



The Leeds City Region has **22%** of the UK digital health jobs

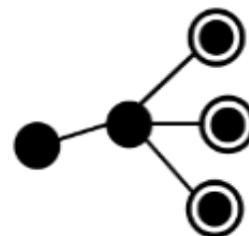


In the Leeds City Region and wider Yorkshire economy, the economic output per job in medtech is **4 times** the regional average

This concentration makes the Leeds City Region an ideal place to grow medtech and increase regional productivity



The University of Leeds predicts that, with support, the medtech industry in the Leeds City Region could grow by a further **£1bn** per year by 2025



By establishing strategic partnerships with the medtech sector, the health and care system could see benefits at **£1bn** per year by 2025



Our digital ambition



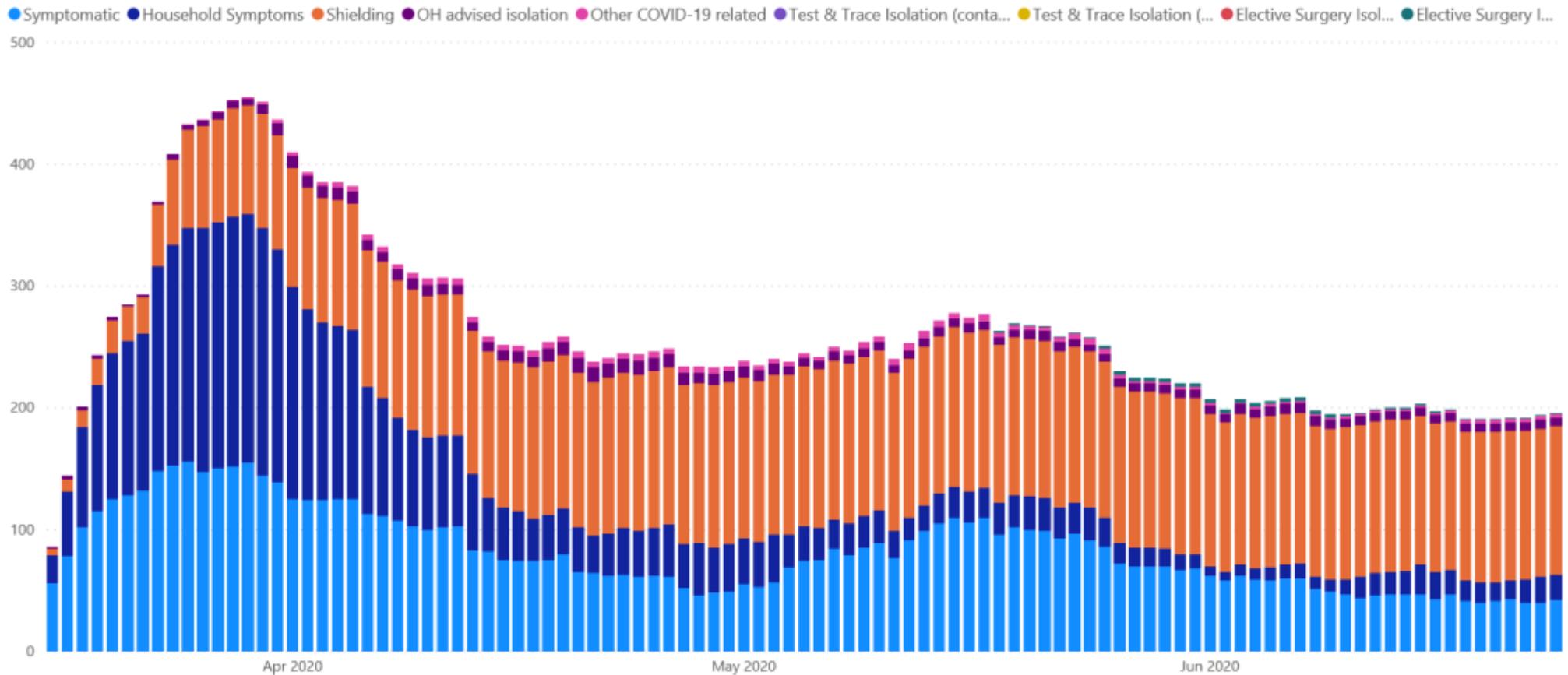
Yorkshire & Humber
Digital Care Board



SWYPFT Staff Absence due to Covid19

Reason for absence trend

🔍 📄 ⋮



Coronavirus

Digital service delivery

- Upgrade to Windows 10
- Infrastructure upgrade and laptops
- Peak 600 VPNs to c5,000 per day
- Desktops where laptops not available

- Whole services gone digital – eg IAPT, L&D
- All services embracing digital – AirMid, ACCURx, Teams
- Clinical, operational, admin
- Risk assessed first [we do not use Zoom]

- Solution to service changes and restrictions – virtual visitor, Facebook portals

- Sharing out of SystmOne data since April



An outbreak... of altruism



COVID-19 inequalities – direct impacts

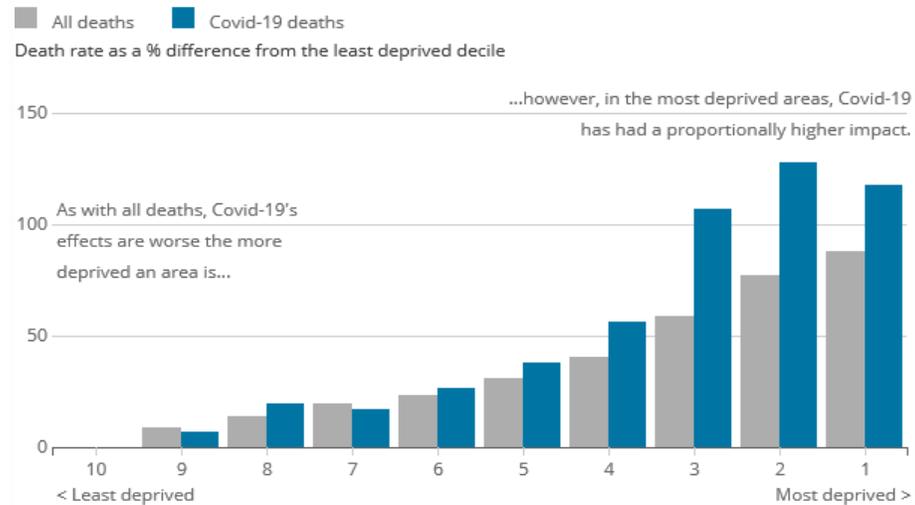
Ethnicity

Black people **almost twice** as likely as white people to die a Covid-19-related death.

Bangladeshi and Pakistani males were **1.8 times** more likely and females were **1.6 times** more likely to die from COVID-19 than white counterparts.

Source ONS

Socio-economic status



People living with existing conditions - Diabetes

Almost 1/3 of people dying in hospital with COVID-19 also had diabetes.



Housing - safety, rough sleepers and overcrowding



Worsening mental health conditions



Changes to screening and other prevention services



Changes to how people access health services.



Digital exclusion



Loneliness and isolation



Financial, employment and food security.



Support to those shielding

COVID-19 Inequalities – Indirect Impacts of control measures on health and wellbeing



Education and early years support



Healthy behaviours – physical activity, exposure to secondhand smoke.

Workforce



My Trust is made of people

The NHS is made of people

Our partnerships are made of people

Leadership

- People own what they help create
- Real change happens in real work
- Those who do the work do the change
- Connect the system to more of itself
- Start anywhere follow it everywhere
- The process you use to get to the future is the future you get

Courtesy of Myron Rogers

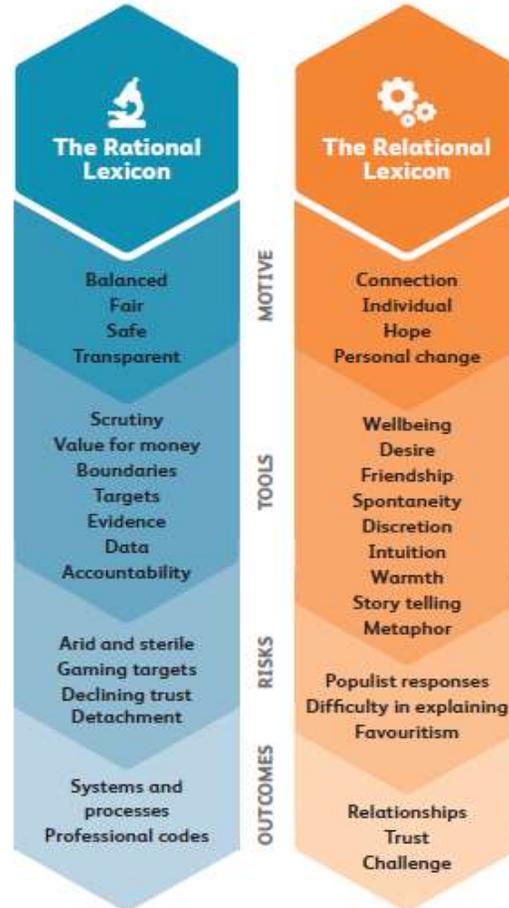
Key Findings

1. Communications
2. Communities
3. Vulnerable Groups
4. Personal Change and Development
5. Leadership Behaviour
6. Team Change and Development
7. Digital Changes and Innovations



Are your relationships big enough?

Figure 1: The Two Lexicons of Public Policy



Kindness, emotions and human relationships:
The blind spot in public policy

Julia Unwin, Carnegie Fellow

A burning ambition



Katherine Ward
Chief Commercial
Officer
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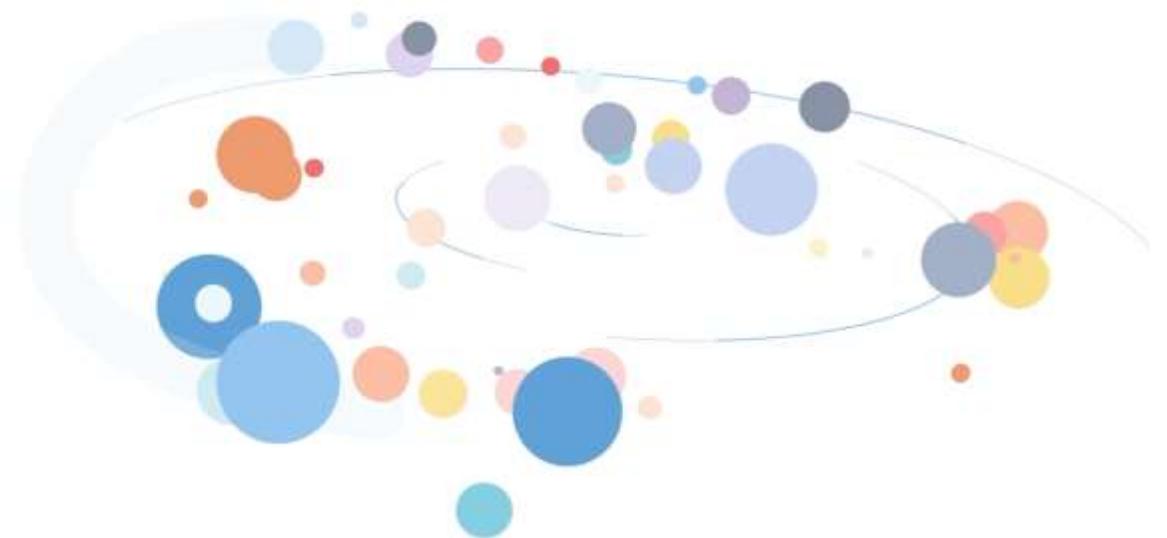


How can we create real, lasting change after COVID-19?

Katherine Ward, Chief Commercial Officer, Healthy.io

Turning the smartphone into a medical device

Shifting testing from the clinic to the home
with no quality compromise.



March 2020

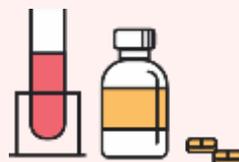


The challenges



Signed contracts paused

Immediate pausing of contracts that were signed and not yet implemented



LTC contracts slowed down

Slow down of contracts relating to diabetes and hypertension



Constrained central opportunity

Implementation of basic laptops, wifi and telephonic and video consultation platforms



Cessation of research projects

Research projects put on hold for COVID period



Protracted processes

Cumbersome legal, procurement, contractual and patient consent processes

The positives



Project implementation

Action on long delayed implementations



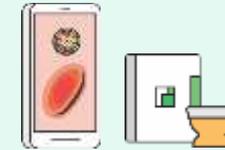
Remote outpatient focus

Pivot to focus more on supporting remote outpatients



Closing imagination gaps

Closing of imagination gaps for clinicians and general managers



Pipeline growth

Growth in pipeline for both urinalysis and wound care deals



Patient uptake

Huge patient uptake of digital tools across the population



How not to waste a good crisis ...#NHSreset

- Use the establishment of **video and telephonic consultation** as a platform for next level of innovation = diagnostics, wearables, remote monitoring, patient engagement
- Let's take the engagement of clinicians in technology to empower people to make **more digital choices** = **'virtual by default'** for those that want it
- Let's translate the new found **agility and speed to decision making** of the clinicians and general managers into the procurement, legal and contracting teams
- Let's look use the new digital platform to **expedite and scale** proven interventions and create streamlined ways to access the market (e.g. Wales)
- Let's keep the sense of urgency and need for preparedness for future spikes or winter to drive home **the transformation and innovation** past the tipping point rather than bouncing back to the olden days



PRESS RELEASE

£150,000 awarded for digital solutions in response to COVID-19

Five digital health initiatives have been awarded funding as part of a £150,000 call to action for new and innovative ways to use digital technology in response to coronavirus and beyond.



Thank you

Katherine Ward

Chief Commercial Officer

Managing Director, UK and Europe

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Transforming Lives Through Innovation

Photography: Welcome to Yorkshire | <https://www.yorkshire.com/>



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