



UK- Japan Digital Health Virtual Mission

4th - 5th November 2021

Department for International Trade (DIT) is hosting a virtual Digital Health mission to Japan in November 2021. It's an exciting opportunity to access the Japanese Digital Health market.

Japan is the world's 3rd largest economy by GDP and is well known as an innovation powerhouse. The Japanese government is keen to accelerate digitisation and the healthcare sector is one of its focus areas. It is a growing sector with both the UK and Japan sharing the same challenges: ageing society with increasing healthcare needs, development of regulatory framework and ability to fully integrate technology into practice.

Please get in touch with us if you have an innovation that fits into one of the strands below:

- 1) Digital therapeutics (Oncology, CNS, Chronical Disease, Dementia)
- 2) Imaging-based diagnostics (including AI)
- 3) Remote monitoring

More detail on exporting to Japan can be found in the following [webinar](#):

More detail on the Japanese healthcare market can be found [here](#)

Why attend?

- 1) You will have the opportunity to showcase your organisation with key stakeholders and influencers from Japanese Digital Health industry
- 2) You will hear from high profile speakers from reputed organisations on key challenges/opportunities relating to healthcare policy & digital health trends from both UK and Japan at our October digital health regulatory seminar
- 3) We will facilitate 121 meetings with Japanese partners who express interest in your organisation

To register...

Send an EOI [here](#) by 27th August. Places are strictly limited so please apply early. It is £110 for companies selected.

You will be able to receive additional dedicated support from the DIT network on request for a further fee

For any questions, please contact: fin.greener@trade.gov.uk